



FOR IMMEDIATE RELEASE

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The Suzanne Geiss Company presents

SUZANNEGEISS.NET JULY 1- SEPTEMBER 1, 2013

NEW YORK, NY

The Suzanne Geiss Company is pleased to present suzannegeiss.net, a temporary digital platform for emerging artists to utilize the url as a medium in the gallery context. Each week from July 1st to September 1st, a different artist or group will take over this domain. The content and purpose of suzannegeiss.net will be dictated by the artists during their allotted time, the gallery having no say in what appears on the site.

As an extension of suzannegeiss.net, Petrella's Imports, one of the website's contributors, will take over the gallery's storefront space from July 30th to August 24th. For their online project, Petrella's will create a newsstand app almost identical to the app standard on digital devices. Instead of The New York Times, USA Today, or other ubiquitous publications, their app will feature digital artist projects and zines. In the gallery, they will create a site-specific manifestation of the app involving take-away copies of the artist publications, continuing the group's interest in physical versus digital outposts for contemporary art.

suzannegeiss.net takes a look at the changing relationship between artists and galleries and the mediums in which they function. Contributors include AH HOLE AH HOLE, Joshua Citarella, Mariah Dekkenga, Owen Kydd, Petrella's Imports, Pplsft, Edward Marshall Shenk, Emily Segal, and Analisa Bien Teachworth.

Further information, including project updates and collaborator bios, is available on suzannegeiss.com, which will remain the gallery's main website for exhibition, artist, and gallery news.

We welcome you to regularly stop by suzannegeiss.net to see how the site changes with each contributor, as well as our gallery storefront during Petrella's Imports' installation.

Organized by Emily Ludwig Shaffer.

To receive additional information please contact: info@suzannegeiss.com